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4th Workshop of the project "101101784 — 2022-IT-FRED2" Fraud Repression through EDucation2

# «DATA DRIVEN APPROACH AND ITS USE IN CONTRASTING THE EUROPEAN FUNDS FRAUD PHENOMENON»

Rome, 27 June 2024 online

### Indicators of fraud - A preliminary taxonomy

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### Introduction

#### **Definition of Fraud**

**Context**: Fraud involves deliberate deceit with the intent to secure an unfair or unlawful gain. It includes false representations, concealment of material facts, and deceptive practices.

Example: A company submits falsified financial statements to secure a bank loan, misrepresenting its financial health and ability to repay.

### **Importance of Identifying Fraud Indicators**

Identifying fraud indicators is crucial to prevent financial losses and maintain organizational integrity.

Example: A non-profit organization detects unusual transactions in their financial reports, indicating potential misappropriation of funds.

### **Principles of Fraud Prevention**

- Deterrence: Measures to discourage fraudulent activities
- Detection: Systems to identify fraud
- Investigation: Thorough investigations to uncover fraud
- Sanction: Penalties to prevent future occurrences



# **Approach to Fraud Risk**

### **Assessment and Self-evaluation of Fraud Risk**

Conducting thorough fraud risk assessments to identify vulnerabilities

A financial institution identifies its online banking services as vulnerable to cyber fraud and implements additional security measures.

### **Proactive and Structured Fraud Risk Management**

Implementing a structured and proactive approach to manage and mitigate fraud risks

Example: A government agency conducts an annual self-evaluation of its fraud prevention measures and updates protocols accordingly.



### Frauds on EU Funds

### **Assessment and Self-evaluation of Fraud Risk**

In the context of EU funds, fraud involves misrepresentation or **deceit to improperly obtain or use funds** allocated by the European Union for various projects and initiatives.

### **Importance of Identifying Fraud Indicators:**

Identifying indicators of fraud is crucial for maintaining the integrity of EU funds. These indicators help in early detection and prevention of fraudulent activities, ensuring that funds are used for their intended purposes and reach the beneficiaries who genuinely need them.

### **Objectives of the presented Taxonomy:**

- Raise Awareness: Increase awareness about the types and indicators of fraud related to EU funds.
- Provide Tools: Equip stakeholders with tools and techniques to detect and prevent fraud.
- Promote Transparency: Encourage transparency and accountability in the use of EU funds.
- Enhance Monitoring: Improve monitoring mechanisms to identify and address potential frauds promptly.



# Common Types of Fraud on EU Funds:

- Misappropriation of Funds: Unauthorized use of funds for purposes other than those approved.
- □ Falsification of Documents: Altering or forging documents to mislead auditors or officials.
- □ Conflict of Interest: Undisclosed relationships or interests that influence decision-making.
- Double Funding: Claiming funds from multiple sources for the same project or expense.
- Non-Existent Services or Goods: Reporting fake services or goods to claim funds.
- Cost Overstatement: Inflating costs or expenses to receive higher reimbursements.



# **Impact of Fraud on EU Funds:**

- ☐ Financial Losses: Significant financial losses impacting the budget and allocation of resources.
- Reputation Damage: Erosion of trust in institutions managing and distributing EU funds.
- Legal Consequences: Legal actions against individuals and entities involved in fraudulent activities.
- Operational Disruptions: Delays and disruptions in the implementation of genuine projects

### **Key Stakeholders in Preventing Fraud:**

- EU Institutions: European Commission, European Anti-Fraud Office (OLAF), European Court of Auditors.
- National Authorities: Government agencies, financial regulators, law enforcement bodies.
- Beneficiaries: Organizations and individuals receiving EU funds.
- Auditors and Inspectors: Independent bodies conducting audits and inspections to ensure compliance



# The proposed fraud indicators taxonomy first part: descriptive (funds & companies); - second part: quantitative

# **Typology of Funds**

Types of Funds: Various types of funds include grants, subsidies, and loans

Measurement: Assessing the scope and impact of each fund

**Amount:** Evaluating the financial magnitude

Temporal Extension: Considering the time span over which funds are utilized

**Grant/Lump Sum:** Distinguishing between different funding mechanisms

aim: setting the descriptive elements of the funds to preliminarily assess potential future frauds



# **Beneficiary Company Description (1/2)**

- Types of Funds: Various types of funds include grants, subsidies, and loans
- Measurement: Assessing the scope and impact of each fund
- Amount: Evaluating the financial magnitude
- Temporal Extension: Considering the time span over which funds are utilized
- Grant/Lump Sum: Distinguishing between different funding mechanisms
- Legal Form
- A beneficiary company is a limited liability company (LLC) with three major shareholders.



# **Beneficiary Company Description (2/2)**

- Shareholder Composition
- Legal Headquarters
- Country of Residence of the Legal Representative
- Presence of Consortia/ATS
- Track Record
- Example: The company has successfully completed five government-funded projects over the past decade.
- Company Age
- Ongoing Procedures
- Pre-existing Banking Relationships



## **Balance Sheet Derived Indicators**

### Capitalization

Example: A company shows a high equity-to-asset ratio, indicating strong capitalization and lower financial risk.

Debt Level and Anomalous Equity Changes

Example: A sudden increase in short-term debt raises red flags about the company's liquidity and potential cash flow issues.

- Equity-to-Assets Ratios
- Composition of Fixed Assets
- Capitalized Costs



### **Financial Indicators**

- Financial Balance
- Net Financial Position (Short-term, Long-term, Total)

Example: A company's long-term financial position shows a significant portion of its assets are financed through equity.

### **Current Asset Composition**

**Stock Rotation Index** 

### **Receivables Deterioration Indices**

Example: An unexpected spike in overdue receivables suggests potential collection issues.

Analysis of Current Debt Composition



### **Economic Indicators**

Profitability Analysis (ROS, ROI, ROE)

Example: The company's Return on Sales (ROS) has decreased over the past year, indicating declining profitability.

- EBITDA (MOL)
- Added Value Analysis
- Non-Monetary Economic Items
- Extraordinary Items Analysis

Example: A company reports substantial gains from the sale of a non-core asset, affecting its ROI.



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# Case Study 1 - Financial Statement Fraud Detection

#### **Overview:**

**Scenario:** An organization receiving EU funds is suspected of inflating its financial performance to meet eligibility criteria or secure additional funding.

#### **Indicators:**

- Revenue Recognition: Sudden, unexplained increases in revenue, especially near the end of financial periods.
- Expense Manipulation: Understating expenses or delaying the recording of expenses to inflate profits.
- Unusual Transactions: Significant transactions recorded at the end of reporting periods.

### **Analysis:**

- Revenue Analysis: Comparing revenue growth with project milestones and industry averages.
- Expense Analysis: Reviewing expense accounts for unusual patterns or changes, especially those related to the project funded by the EU.
- Audit of Transactions: Conducting a detailed audit of significant transactions to identify any that do not align with project activities.

- **Findings:** The investigation revealed that the organization had recognized revenue prematurely and manipulated expense records to meet funding criteria.
- Action: The organization's financial statements were restated, funding was adjusted or revoked, and legal action was taken against responsible parties.

# **Case Study 2: Fraud in Grant Allocations**

#### **Overview:**

**Scenario:** A non-profit organization receiving EU grants is accused of misusing funds intended for community development projects.

#### Indicators:

- Grant Usage: Funds were not spent according to the grant agreement.
- Documentation: Lack of proper documentation for expenses.
- Financial Discrepancies: Inconsistencies between reported expenses and actual expenses.

### **Analysis:**

- Grant Agreement Review: Examining the terms of the grant and the reported usage of funds.
- Expense Verification: Cross-referencing expenses with receipts, invoices, and other documentation.
- Financial Audit: Conducting a thorough audit of the organization's financial records to identify discrepancies.

- Findings: The non-profit had diverted funds to unrelated projects and failed to maintain proper documentation.
- Action: The grant was revoked, the organization was required to repay the misused funds, and corrective actions were implemented.



# Case Study 3: Detection of Anomalous Equity Changes

### **Overview:**

**Scenario:** An investment firm managing an EU-funded project noticed unusual changes in the equity of a portfolio company involved in the project.

#### **Indicators:**

- Equity Fluctuations: Significant, unexplained changes in equity.
- Related Party Transactions: Suspicious transactions with related parties.
- **Debt-Equity Ratio:** Unusual changes in the debt-equity ratio without a clear business rationale.

### **Analysis:**

- Equity Analysis: Reviewing changes in equity over time and investigating the reasons for these changes.
- Transaction Analysis: Identifying and examining transactions with related parties.
- Ratio Analysis: Calculating and analyzing the debt-equity ratio to identify any anomalies.

- **Findings:** The company had engaged in complex financial transactions with related parties to manipulate its equity and create a favorable financial position for securing additional EU funds.
- Action: The investment firm reported the findings to EU authorities, leading to a re-evaluation of the project funding and stricter oversight on the company's financial activities.



# **Application: Use of Financial Ratios in Fraud Detection**

### **Overview:**

Scenario: Financial ratios are used as a tool to detect potential fraud in a company receiving EU funds.

### **Indicators:**

- Liquidity Ratios: Current ratio, quick ratio.
- Profitability Ratios: Return on assets (ROA), return on equity (ROE).
- Leverage Ratios: Debt-to-equity ratio, interest coverage ratio.

### **Analysis:**

- Ratio Calculation: Calculating key financial ratios over multiple periods.
- Benchmarking: Comparing ratios against industry standards and historical data.
- Trend Analysis: Identifying trends and significant changes in ratios that may indicate fraudulent activity.

- Findings: Anomalies in financial ratios pointed to areas requiring further investigation, such as inflated revenues or understated liabilities.
- Action: Initiating detailed audits and forensic accounting investigations based on ratio analysis findings, leading to the detection and prevention of fraud.



## **Next Steps:**

**Validating Indicators:** Ensuring the reliability and accuracy of identified indicators through rigorous testing and validation.

**Applying to Samples:** Using validated indicators to analyze samples of financial data from various projects and organizations receiving EU funds.

**Predicting Future Frauds:** Developing predictive models based on these indicators to identify potential frauds early and take preventive measures

### **Importance of Continuous Monitoring:**

- Regularly updating and refining fraud indicators.
- Enhancing monitoring mechanisms to detect and respond to emerging fraud schemes.
- Fostering a culture of transparency and accountability.



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